IDAN HERSON

VIDEO EDITOR | MOTION DESIGN ARTIST

Creative video editor and motion designer, gifted with a vast imagination. Easily mastering new skills, rich with inspiration and infinite ideas. Shine in both group collaborations or solo projects. Conquering challenges, Harnessing AI tools to elevate any project.

PORTFOLIO

www.idanherson.com

INFO

Tel Aviv-Yafo

Tel: +972-526333455

E-mail: tortih@gmail.com

in IDAN HERSON

LANGUAGE

Hebrew - Mother Tongue

English - Excellent

German - Beginner

Arabic - Beginner

WORKING SKILLS

Adobe After Effects

Adobe Premiere Pro

Adobe Photoshop

Adobe Illustrator

Autodesk Maya

Cubase

Drawing Storyboards

AI SKILLS

ChatGPT

Midjourney

Stable Diffusion

Runway.ml

PROGRAMMING SKILLS

HTML

CSS

Javascript

MySQL

EMPLOYMENT HISTORY

Creative Video Designer, Efinnity

Aug 2021 - Nov 2023

- Created captivating video advertisements primarily focused on trading
- Learned to use AI tools to enhance video performance (content & design).
- Specialized in producing multi-size, multilingual social media videos.
- Lead a campaign to success with a fresh, innovative video. (2M views).

Motion Graphic Artist, Plain - Loud Visuals

Jan 2018 - April 2021

- Creating motion graphics for commercials promos and trailers.
- Animating static designs and logo buildups.
- Offline edit for broadcast commercials.
- Editing motion graphics for mobile game promos.
- Post production in Creative Business movies.

Freelance video Editor and designer

Jan 2011 - Jun 2023

- Filmed and edited documentaries for the Jerusalem International Dance Festival.
- Created video art and special effects for the stage piece "PulhaNaharin" by Ruby Edelman.
- Produced, filmed, directed, edited, and composed music for video dance with the choreographer Sofia Krantz.
- Creating promos for well-known dance companies such as Kibbutz Contemporary Dance Company, Nederlands Dans Theater, Ballet Dortmund and more.
- Co-created a video dance with choreographer Michael Getman.

Lighting Design & Technician

Jan 2011 - Jun 2017

- Work with directors and lighting designers for dance and theater shows.
- Designed lighting for theater and dance shows.
- Lighting technician at the Khan Theater.

Motion Designer, 'A' Media Productions

Dec 2008 - Jan 2009

- Creating CG Effects for a TV series.
- Modeling a 3D game show for a TV pilot.
- Web Design.

Motion Designer, Video-Line

Jan 2007 - Nov 2007

- Creating and designing video content for projection on big screens for live shows.
- Creating videos for leading companies such as Bank HaPoalim.

EDUCATION

John Bryce, Full-Stack Developer
Mar 2017 - Aug 2018
Learning new skills of code writing, focused on web development.

The School of Visual Theater
Oct 2010 - Jul 2011
A multidisciplinary school for performing arts.

Tel-Hai College, Practical Engineer
Oct 2004 - Jul 2006
T.V, Film and Animation studies.